



ARTA's 2012 Education Conference

Register early for special pricing.
Discounts available for multiple registrations!

**Memphis, Tenn.,
The Peabody Hotel, April 3-5**



Conference Overview

ARTA's 2012 Education Conference is open to members and nonmembers, as well as all sister associations. The conference kicks off Tuesday, April 3, with a "Welcome Reception" hosted by MIP and Encompass. The education program starts Wednesday, April 4, with sessions running all day, and includes a group lunch. Attendees can mingle and network at the "Sponsors Reception" that evening from 5:30 to 7:30 p.m. The program ends at noon on Thursday, April 5. A Continental breakfast is included both days of the conference.

ARTA 2012 Education Program

The agenda and speakers are being finalized, but the two-day education program will include the following topics:

- Hotel Guest, Hospital Patient or Visitor: Is Your Health at Risk?
- Infection Prevention – A Clinical Perspective
- Infection Prevention 101: Practices for the Laundry
- Standards of Clean How Do We Measure It?
- Antimicrobial Finishes – Claims vs. Reality
- Interactive Session: Infection Prevention and You
- Update on Cotton and Textile Market Trends
- Update on LCA Research: The Case for Reusables
- Thinking Outside the Box: Client Needs vs. Traditional Offerings
- Capturing the Healthcare Sale: Operators Share Strategies
- How to Stop Linen Losses and Retain Profitability
- Interactive Session: How to Develop Your Stop Loss Plan
- Roundtable/Operator Panel/Case Studies on Stop Loss Strategies

Registration information on the back side

HOTEL INFORMATION

The Peabody Hotel Offers Remarkable \$135 Room Rate, BUT...book early to secure!
We have secured a limited number of hotel rooms for the rate of \$135. These rooms are available on a first-come, first-served basis.

ARTA 2012 HOTEL RESERVATIONS

- \$135 per night
- Room cutoff is March 5
- Call: 901/529-4000

THE PEABODY HOTEL
149 UNION AVENUE
MEMPHIS, TN 38103

Mission: Create Greater Awareness and Appreciation for Reusable Textiles

863/660-5350 • PO Box 1142 • Mission, KS 66222 • www.arta1.com



ATTENDEE REGISTRATION FORM



ARTA's 2012 Education Conference

Welcome! We're pleased you have made the decision to invest in your team and attend ARTA's 2012 Education Conference.

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To register, please fill out this form and mail with your check to: ARTA, PO Box 1142, Mission, KS 66222. For more information, contact Nancy at njenkins@arta1.com You may also register online for a small transaction fee at www.arta1.com.

Name of attendee(s)

1) _____	phone _____	email _____
2) _____	phone _____	email _____
3) _____	phone _____	email _____

Company _____

Address _____

City _____ State _____ Zip _____

Registration fee includes electronic program book, continental breakfasts, lunch and networking reception on April 4. For more than three attendees, please copy this form.

Member Registration Fees:

\$595, 2nd \$550; 3rd \$500.

Early Bird by Feb. 23 is \$495,
2nd \$450, 3rd \$400
*(1st day only \$425; \$350. 2nd day only
\$175; \$150 and includes April 4 reception)*

Nonmember Registration Fee:

\$695; 2nd \$650, 3rd \$600.

Early Bird by Feb. 23 is \$595,
2nd \$550, 3rd \$500
*(1st day only \$525; \$450. 2nd day only
\$275; \$250 and includes April 4 reception)*

**Student
Registration:**
\$250

Spouses/Guest Registration: Lunch and Reception only \$125. *(Please note name of guest below!)*

Name(s) of spouse/guest: _____

Total amount enclosed is _____ for a total of _____ registrations.

HOTEL INFORMATION

The Peabody Hotel/ Room Rate: \$135 (Availability is first-come, first-served.)
149 Union Ave. • Memphis, TN 38103 • **901/529-4000**

www.arta1.com.

