



ARTA's 2012 Education Conference Sponsorship Opportunities in Memphis

**Memphis, Tenn.,
The Peabody Hotel, April 3-5**

As ARTA sponsors, your support enables us to keep registration fees low for attendees. In 2012, ARTA is offering three sponsorship options: Platinum, Gold and Tabletop.

All Platinum and Gold sponsors automatically receive recognition as sponsors of the April 4 Reception. In addition, they receive recognition during the conference, on the ARTA website, and in all ARTA communications (newsletter, e-newsletters and ads in American Laundry News and Laundry Today newspapers, dependent on ability to meet production deadlines).



Pricing for ARTA 2012 sponsorships

Platinum Sponsor \$1,500; \$1,575 online
(includes one registration)

Gold Sponsor \$1,000; \$1,050 online

Tabletop Sponsor \$500; \$525 online
(includes skirted 6-foot table; electricity
an additional \$25)

Questions? Contact Don Pedder at dpedder@reinolinen.com
or Nancy Jenkins at njenkins@arta1.com.

Note: Sponsors must register in addition to purchasing their sponsorship. See back page.

Purchase sponsorships online
(transaction fee applies) or mail your check to:
ARTA PO Box 1142 • Mission, KS 66222

Mission: Create Greater Awareness and Appreciation for Reusable Textiles

863/660-5350 • PO Box 1142 • Mission, KS 66222 • www.arta1.com

www.arta1.com

SPONSOR REGISTRATION FORM



ARTA's 2012 Education Conference

Welcome! We're pleased you have made the decision to sponsor ARTA's 2012 Education Conference. To register, please fill out this form and mail with your check to: ARTA, PO Box 1142, Mission, KS 66222. For more information, contact Nancy at njenkins@arta1.com You may also register online for a small transaction fee at www.arta1.com.

**Memphis, Tenn.,
The Peabody Hotel, April 3-5**

Sponsorship Levels:

Platinum \$1,500 (includes one registration);
Gold \$1,000;
Tabletop \$500 (for electricity add \$25).

Name of sponsor and any additional registrations:

1) _____	phone _____	email _____
2) _____	phone _____	email _____
3) _____	phone _____	email _____

Registration fee includes seminar materials, breakfast, lunch & networking reception on April 4.
Tabletop Info: Set up for tabletops is April 3, noon to 5 p.m. Teardown is April 5, noon to 5 p.m.

Company _____

Address _____

City _____ State _____ Zip _____

Member Registration Fees:

\$595, 2nd \$550; 3rd \$500.

Early Bird by Feb. 23 is \$495,
2nd \$450, 3rd \$400
*(1st day only \$425; \$350. 2nd day only \$175;
\$150 and includes April 4 reception)*

Nonmember Registration Fee:

\$695; 2nd \$650, 3rd \$600.

Early Bird by Feb. 23 is \$595,
2nd \$550, 3rd \$500
*(1st day only \$525; \$450. 2nd day only \$275;
\$250 and includes April 4 reception)*

Spouses/Guest Registration: Lunch and Reception only \$125. *(Please note name of guest below!)*

Name(s) of spouse/guest: _____

Total amount enclosed is _____

Platinum/Gold and/or Tabletop sponsorship and a total of _____ registrations.
(Circle which applies)

HOTEL INFORMATION

The Peabody Hotel/ Room Rate: \$135 (Availability is first-come; first-served.)
149 Union Ave. • Memphis, TN 38103 • 901/529-4000

www.arta1.com

