



BECAUSE THE FUTURE IS NOT DISPOSABLE!

ARTA'S 2010 GREEN SUMMIT

QUEBEC CITY, QUEBEC • JULY 22-23

DON'T MISS THE ARTA GREEN SUMMIT!

Got Green? Some might argue that Green is a trend, but legislative and consumer indicators show that the focus on sustainability is here to stay. The "Green Era" offers a unique opportunity for the textile services industry. We've been providing and supporting a green product — reusable textiles — for more than a century! The immediate challenge lies in quantifying the green benefits of reusable textiles and of our operations, and then marketing those benefits to our customers.

LEARN HOW TO LEVERAGE YOUR GREEN FACTOR FOR INCREASED PROFITS

This summer, ARTA will hold a Green Summit in historic Quebec City, July 22-23, at the Fairmont's Le Chateau Frontenac. The meeting will begin with an overview of new life cycle assessment research (a foundation to make our case), how-to information and tools to help you market the benefits of reusables, as well as information

on how to enhance and measure the sustainability of your current operations. Back by popular demand, the Summit will also feature supplier exhibits and sponsorship opportunities.

The Green Summit is open to members and non-members alike, but space is limited so register early to ensure your place.

Who Should Attend?

Owners, operators, marketing and salespersons, managers, sustainability or environmental services managers. NOTE: Consider bringing your spouse or family with you! ARTA has secured a small block of rooms through the weekend at the \$229 rate. REMEMBER YOUR PASSPORT!

Questions?

Contact ARTA Executive Director Nancy Jenkins at njenkins@arta1.com 

Summit Registration Fees

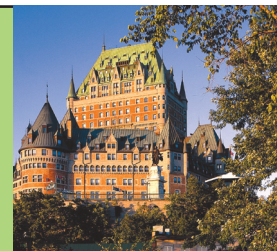
ARTA Operator Members: \$395
ARTA Suppliers \$495
Nonmembers: \$595

Register Online

You can register for the Green Summit and pay online or download a registration form at www.arta1.com and mail with your check to: ARTA, PO Box 1142, Mission, KS 66222.

Hotel

Fairmont's Le
Château Frontenac
1 rue des Carrières
Québec City, Quebec,
Canada G1R 4P5



Rate: \$229 (Availability is first-come; first-served. Rate available through weekend)

Toll Free: 866/540-4460


Phone: 418/692-3861 Fax: 418/692-1751





ARTA'S 2010 GREEN SUMMIT

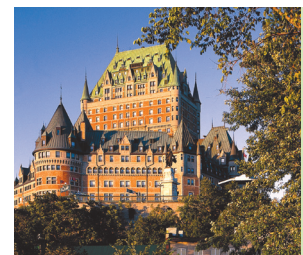
QUEBEC CITY, QUEBEC • JULY 22-23

Welcome! We're pleased you have made the decision to invest in your team by attending this two-day professional development seminar on how to market your company and its products as Green. To register, please fill out this form and mail with your check to ARTA Executive Director Nancy Jenkins at PO Box 1142, Mission, KS 66222. Or you can register and pay online at www.arta1.com. **REMEMBER TO BRING YOUR PASSPORT!** 

Name(s) of attendee(s)

1 _____ phone _____ email _____
 2 _____ phone _____ email _____
 3 _____ phone _____ email _____
 4 _____ phone _____ email _____

Company _____ Address _____
 City _____ State _____ Zip _____



HOUSING

Fairmont Le
 Château Frontenac
 1 rue des Carrières
 Québec City, Quebec
 Canada G1R 4P5

Room Rate: \$229

(Availability is first-come; first-served. Rate available through weekend.)

Toll Free: 866/540-4460

Phone: 418/692-3861

Fax: 418/692-1751

Registration Fee (ARTA Members):

Operators	\$395
Suppliers	\$495
1st day only: includes reception, July 22	\$300
2nd day only: includes reception, July 22	\$175

Spouses and Guests:

Lunch only, July 22	\$ 35
Reception only, July 22	\$ 50
<i>Please note spouse(s) or guest(s) names below</i>	
1st day only (includes reception, July 22	\$300
2nd day only (includes reception, July 22	\$175

Nonmember Registration Fee:

Operators	\$495
Suppliers	\$595
1st day only: includes reception, July 22	\$400
2nd day only: includes reception, July 22	\$225

Register Online at:

www.arta1.com OR send this registration form with your check to:
 ARTA, PO Box 1142, Mission, KS 66222.

Registration fee includes seminar materials, two continental breakfasts, lunch & reception on July 22.

Name(s) of guest(s): _____

Please provide a list of first or second day registrations and any reception/lunch attendees on a separate page and include with your registration.

Total amount enclosed is _____ for a total of _____ registrations and _____ events.



The American Reusable Textile Association
 PO Box 1142 • Mission, KS 66222 • www.arta1.com