

Why Choose Reusable Incontinence Products?

It's the Responsible Choice, Because the Future Is NOT Disposable!

Reusable incontinence products can help reduce medical waste as much as 93%* and significantly reduce the occurrence of pressure ulcers and costs.*

It's of the utmost importance to seek solutions in healthcare that are mindful of our environment and regard sustainability as a key element. Sustainability is defined as taking actions that meet the needs of the present, without jeopardizing the needs of future generations.

Increasing your organization's use of reusable medical textiles is one way to Green up your operations, reduce medical waste and improve your bottom line. Consider the following points before you place your next order for disposable products.

HIGH-TECH REUSABLE SURGICAL TEXTILES

The reusable medical textiles manufactured in the 21st Century bear little resemblance to those produced 50 years ago. Today's surgical textiles provide: Comfort, flexibility, breathability, safety, fluid barrier performance, strength and durability and low rates of particle release (linting).

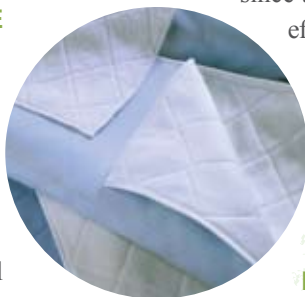
MAKING THE CASE FOR REUSABLE INCONTINENCE PRODUCTS

Reusable incontinence products provide:

- Greater comfort for patients,
- Better absorbency and wicking, and
- Reduction in pressure ulcers.

REUSABLE PADS EFFECTIVE IN PREVENTING PRESSURE ULCERS

Reusable textiles play a key role in the prevention of pressure ulcers, which are no longer reimbursable by Medicare when resulting from a healthcare acquired infection (HAI) or Never Event. Clinicians can minimize the occurrence of pressure ulcers by treating incontinence and using reusable underpads with good wicking and absorption capabilities.* It's important to use one pad at a time, since there is no added benefit to layering underpads —the buildup of pressure can actually contribute to skin breakdown.



REUSABLES REDUCE MEDICAL WASTE

Hospitals are increasingly switching from disposable to reusable incontinence pads and products. In making the switch, they are able to reduce both their volume of waste and the high costs associated with disposal. The following are a few examples:

- According to the *New England Journal of Medicine*, hospital patients in the U.S. generate about 15 pounds of waste each day. Nationwide, hospitals generate approximately 6,700 tons of waste daily — at



least 15% of which is considered infectious.¹

- 78% of hospitals designate medical waste as infectious;¹ 53% of medical waste is comprised of disposable linen.²

REUSABLES INCREASE PROFITABILITY

As healthcare costs soar, hospitals have made reducing costs a critical priority. One way to reduce costs and, therefore, increase profitability is to switch to reusable incontinence pads and products.

- For example, the University of Iowa Hospital and Clinics developed a Value Analysis Program Team to evaluate linen usage in order to reduce costs. The 5-year savings from reusable underpads was \$200,000.*²

COMFORT, QUALITY OF REUSABLES UNSURPASSED

Reusable incontinence pads and products are breathable and more comfortable than their disposable counterparts. But the bottom-line facts are that hospitals can no longer ignore the cost and environmental advantages offered by using reusables.

1) Rutala WA, Weber DJ. Infectious waste: Mismatch between science and policy. *NEJM* 1991;578-82. 2) Tieszen ME, Gruenberg JC. A quantitative, qualitative and critical assessment of surgical waste. *JAMA* 1992;267:2765-8.