



2024 Education Conference

Conference Sponsorship Opportunities



April 17-19, 2024

Sheraton San Diego Hotel and Marina | San Diego, CA

Please make plans to be a part of the 2024 ARTA Education Conference in San Diego, CA.
Consider being a sponsor and/or exhibitor at this exciting event!

All sponsors and exhibitors will be recognized in promotional materials, in the annual meeting program and with signage at the event. Please see individual opportunities for additional recognition. For questions, contact Bryan Carmel at bryan@arta1.com.

Exclusive Sponsorship Opportunities*

**Available exclusively to Platinum and Gold Annual Sponsors until February 15, 2024.*

PRESENTING SPONSOR - \$10,000

- Exclusive opportunity to be the lead sponsor for the 2024 ARTA Educational Conference.
- Two complimentary conference registrations and two discounted conference registrations
- Exhibitor Table Top
- Color full page ad in conference program
- Conference kick off, welcome all attendees

RECEPTION SPONSOR - \$10,000

- Exclusive opportunity to sponsor the conference reception
- Opportunity to welcome attendees to the event
- Opportunity to place collateral/promotional literature/giveaway
- Sponsor recognition at the event from the podium and on-site signage
- Two complimentary conference registrations and two discounted conference registrations
- Exhibitor Table Top
- Color full page ad in conference program
- Sponsor branded napkins

PLANT TOUR SPONSOR - \$4,000

- One complimentary conference registration
- Opportunity to welcome attendees to the tour
- Sponsor recognition at the event from the podium and on-site signage
- Color ad in conference program

LUNCH SPONSOR - \$4,000

- One complimentary conference registration
- Exclusive opportunity to sponsor the lunch
- Opportunity to place collateral in each seat at lunch
- Opportunity to kick off lunch with a welcome
- Opportunity to display marketing items on dessert table (giveaway must be pre-approved)
- Sponsor recognition at the event from the podium and on-site signage Sponsor branded napkins

BREAKFAST SPONSOR - \$3,000

- One complimentary conference registration
- Exclusive opportunity to sponsor the breakfast
- Opportunity to place collateral in each seat prior to breakfast
- Sponsor recognition at the event from the podium and on-site signage Sponsor branded cocktail napkins

GOLF TOURNAMENT - \$3,000

- One complimentary conference registration
- Exclusive opportunity to sponsor the golf tournament at the Education Conference
- Sponsor signage on long drive contest hole and closest to the pin hole
- Exclusive on-site Signage at golf tournament

KEYNOTE SPONSOR - \$3,000

- One complimentary conference registration
- Sponsor to have podium time before keynote
- Introduce Keynote Speaker

SOLD

SOLD

ALL EXCLUSIVE SPONSORSHIPS INCLUDE:

- Logo recognition in conference program
- Logo printed on prominent conference signage for entire Conference
- Logo displayed in rotating sponsor PowerPoint
- Listing and logo on the conference webpage
- Pre and Post conference list of attendees upon request

Specialty Sponsorship Opportunities



CONFERENCE WATER BOTTLE/ TUMBLER SPONSOR - \$1,500

- One discounted conference registration
- Logo on conference water bottle or tumbler that will be given to each attendee
- Input on water bottle or tumbler selection

SOLD

BREAK SPONSOR - \$1,500

- One discounted conference registration
- Sponsor to have podium for the break
- Exclusive on-site Signage

SOLD

LANYARD SPONSOR - \$1,500

- One discounted conference registration
- Logo and Branding on Conference Registration Table
- Sponsor of the refreshments at the registration desk
- Exclusive on-site Signage

SOLD

WIFI SPONSORSHIP - \$1,500

- One discounted conference registration
- Signage of sponsorship throughout conference
- Wifi password named after sponsor

NAME SPONSOR - \$1,500

- One discounted conference registration
- Logo on name tag

SOLD

PROGRAM SPONSOR - \$1,500

- One discounted conference registration
- Ad Space in program

BAG SPONSOR - \$1,500

- One discounted conference registration
- Logo and Branding on Conference bag each attendee receives
- Opportunity to place marketing/promotional literature in the conference bag

ALL SPECIALTY SPONSORSHIPS INCLUDE:

- On-site conference signage for entire Conference
- Logo displayed in rotating sponsor PowerPoint
- Listing and logo on the conference webpage
- Pre and Post conference list of attendees upon request



AMERICAN REUSABLE TEXTILE ASSOCIATION

2024 Education Conference

SPONSORSHIP & EXHIBITOR REGISTRATION FORM

CONTACT INFORMATION:

Company Name: _____

Contact Name : _____

Address: _____ City/State/Zip: _____

Phone: _____

Email: _____

Please note how you prefer company name to be listed: _____

Company Description: _____

ANNUAL CONFERENCE SPONSORSHIP LEVEL (check one):

- | | |
|--|---|
| <input type="checkbox"/> Presenting Sponsor (\$10,000) | <input type="checkbox"/> Water Bottle Sponsor (\$2,500) |
| <input type="checkbox"/> Reception Sponsor (\$10,000) | <input type="checkbox"/> Break Sponsor (\$1,500) |
| <input type="checkbox"/> Plant Tour Sponsor (\$4,000) | <input type="checkbox"/> Lanyard Sponsor (\$1,500) |
| <input type="checkbox"/> Lunch Sponsor (\$4,000) | <input type="checkbox"/> Registration Sponsor (\$1,500) |
| <input type="checkbox"/> Breakfast Sponsor (\$3,000) | <input type="checkbox"/> Wifi Sponsor (\$1,500) |
| <input type="checkbox"/> Golf Tournament (\$3,000) | <input type="checkbox"/> Name Badge Sponsor (\$1,500) |
| <input type="checkbox"/> Key Note Sponsor(\$3,000) | <input type="checkbox"/> Program Sponsor (\$1,500) |
| <input type="checkbox"/> Bag Sponsor(\$1,500) | |

EXHIBITOR REGISTRATION OPTION:

Table Top Exhibitor \$2,500 (Includes one conference registration)

BOOTH INFORMATION: Each Booth includes a skirted 6'x30" table and 2 chairs. Booths will be assigned on a first come first serve basis. The number of Premium Booths are limited.

Please email your logo in an eps. or ai. format to ARTA with registration so that we may begin promoting your sponsorship as soon as possible.

Please return to Bryan Carmel at bryan@arta1.com for invoice and payment instructions.