



SPEAKER SERIES 2023



Learn about the state of textiles in 2023, the results from two ARTA Studies — Economic Impact Study and Microfiber LCA Study — as well as how RFID makes the case for reusables.

The **2023 Speaker Series** includes four sessions by industry experts and will provide members and the industry relevant and important information they can use to help make the case for reusable textiles.

September 13 — The State of Textiles 2023:

A review of today's global textile supply chain: trends, challenges, and opportunities.

Back by popular demand, this session was the most popular of 2021. It promises to be an enlightening session as our speaker provides an overview of the global market for textiles and what suppliers can expect in the years to come.

Speaker: **Jeff Courey**, George Courey, Montreal, Canada



Jeff Courey

October 11 — Making the Case for Reusable Healthcare Textiles with RFID

Perhaps the largest barrier to the industrywide adoption of reusable textiles in the healthcare industry is the exorbitant level of textile loss that plagues the industry. While the negative environmental impacts of disposables are widely understood, the unfortunate reality is that most profit-seeking enterprises are more deeply committed to dollar signs than environmental impact. Is there light at the end of the tunnel? With the availability of reliable and cost-effective tracking and loss-mitigating solutions in 2023, we are in the position to change history. During this session, our



Jonas Schreiner



Sirio De Luca

speakers will discuss how RFID-compatible solutions can be leveraged to help hospitals get the most out of their reusable textiles.

Speakers: **Jonas Schreiner** of ABG Systems N.A. and **Sirio De Luca** of Delfab Enterprises

November 22 — Results from ARTA's Economic Impact Studies: Reusables Provide Cost Savings!

ARTA's Economic Impact Committee is teaming up with Environmental Clarity to determine the true cost of reusable isolation and surgical gowns, incontinence pads, and microfiber cleaning cloths and flat mops. The results from this study may surprise you.

Speaker: **Dr. Michael Overcash** Director of Research, Environmental Clarity



Dr. Mike Overcash

December 6 — ARTA's Microfiber LCA Proves Reusables are the Environmentally Superior Choice versus Disposables

Environmental Clarity's CEO Dr. Evan Griffing, PhD., will share the results of the Life Cycle Assessment (LCA) the company conducted on medical grade microfiber cleaning cloths and flat mops for ARTA's Microfiber Committee.

Speaker: **Dr. Evan Griffing**, CEO, Environmental Clarity



Dr. Evan Griffing





Each Speaker Session is held on Wednesday at Noon CST/1 p.m. EST/10 a.m. PST

We're pleased you have made the decision to invest in your team and attend ARTA's 2023 Speaker Series. To register, please fill out this form and mail with your check to: **ARTA, PO Box 1142, Mission, KS 66222.**

For more information, contact Nancy at **njenkins@ARTA1.com**

You may also register online for a small transaction fee at **www.ARTA1.com.**

\$100 is the cost for ARTA member companies (all employees of a member company may attend).

Non-member cost is \$250. Speakers and dates subject to change.

Name of attendee(s)

1) _____
 Phone _____ E-mail _____

2) _____
 Phone _____ E-mail _____

3) _____
 Phone _____ E-mail _____

4) _____
 Phone _____ E-mail _____

Company _____
 Address _____
 City _____
 State _____ Zip _____

Registration

MEMBER FEES (all employees of a member company may attend)	
All Sessions	<input type="checkbox"/> \$100
Per Session	<input type="checkbox"/> \$30
NON-MEMBER FEES (all employees of a non-member company may attend)	
All Sessions	<input type="checkbox"/> \$250
Per Session	<input type="checkbox"/> \$100

Total amount enclosed is _____ for a total of _____ attendees.

